



**REAL LIFE
REAL MUSIC**

2011 AFFILIATION OPPORTUNITIES

Our mission:

To create opportunities for
inspiration through musical
experience.

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Current experiences...

Songwriters Blend Coffee

Real Life Live at Dosey Doe

RLRM Radio

Songwriters Experience

Annual Music Festival

Project Real Life

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Songwriters Blend Coffee

In January of 2007 founder and host Kyle Hutton walked in to Dosey Doe for a cup of coffee. Real Life's new home was established and commemorated with the formulation of the Real Life Real Music Songwriters Blend Coffee roasted onsite at Dosey Doe.

- Blend of Costa Rican & Nicaraguan beans for a smooth, medium blend
- Available by the cup or pound

Affiliation Opportunities:

Single serving give-away packets
Label logo identification
Music download sponsorships

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Live at Dosey Doe

Host Kyle Hutton takes the studio audience behind the lives and songs of guest artists

- 12 radio program tapings each season
- Prior guests have included:
 - Mark Chesnutt
 - Randy Rogers
 - Larry Gatlin
 - Cody Canada
 - and more...

Affiliation Opportunities:

Presenting Sponsorships
VIP Entertainment Packages
Playbill Advertising
Student / Artist Scholarship Tickets

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RLRM Radio

Real Life Live at Dosey Doe tapings are edited into a one-hour weekly radio show currently broadcast in 6 Texas markets.



- KBCY Abilene
- KVST Conroe/Huntsville
- The Ranch Radio Network
Ft. Worth
Sulphur Springs
Corsicana
- Texas Mix LaGrange/Columbus

Affiliation Opportunities:
Presenting Sponsorship
One-Minute National Spots

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Songwriters Experience

Summer Day Camp for Students 6th – 12th grades

- Write, Record, Rehearse and Perform original composition
- Showcase at Dosey Doe the final evening of camp

Affiliation Opportunities:
Songwriters Experience
Sponsorships
Student Artist Scholarship
Program



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Real Life Real Music Festival

Mid October gathering of Real Life Artists at Bernhardt Winery in Plantersville

- Acoustic & Americana focus
- High-end VIP packages available
- Past headliners include Austin City Limits Alumni – The Band of Heathens

Affiliation Opportunities:
Platinum, Gold, Silver & Bronze Sponsorships

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Project Real Life

Real Life invests time and resources in young artists & charitable causes including Sharing Sight.



Compilation C/D's, Artist memorabilia and more are donated to generate funds for projects & to encourage Artist and fan hands-on involvement.

Affiliation Opportunities:

Compilation C/D Sponsorship
Guatemalan Eye Care Trip Sponsorships
Artist Development Grants

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Sponsor demographics

Real Life Real Music sponsors are corporations or individuals with an affinity for the arts and/or desire to affiliate with brands that earn the attention of a high end demographic.

The quality of Real Life experiences coupled with marketing impressions and value created has resulted in lasting sponsor relations.

From the stage to the airwaves, print to internet, from the intangibility of association - to the tangible products delivered, Real Life provides measurable human, cultural, and corporate value.



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2011 affiliation packages available.
Rate sheets and references upon request.

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Thank you for your consideration.

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