REALISIC REALINISIC

2011 AFFILIATION OPPORTUNITIES





Current experiences...

Songwriters Blend Coffee

Real Life Live at Dosey Doe

RLRM Radio

Songwriters Experience

Annual Music Festival

Project Real Life



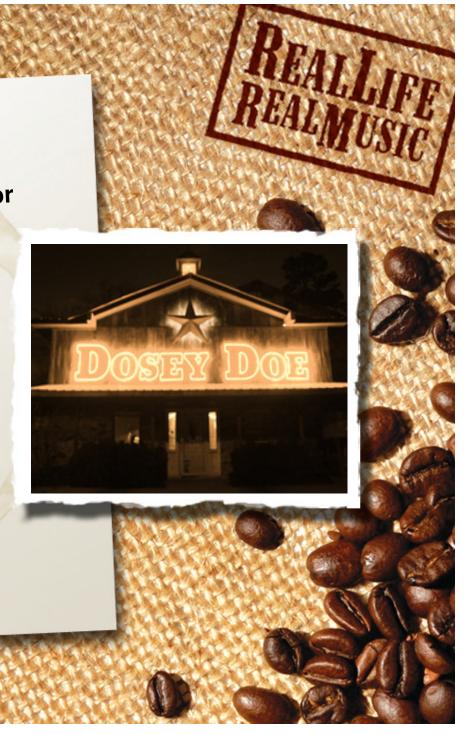
Songwriters Blend Coffee

In January of 2007 founder and host Kyle Hutton walked in to Dosey Doe for a cup of coffee. Real Life's new home was established and commemorated with the formulation of the Real Life Real Music Songwriters Blend Coffee roasted onsite at Dosey Doe.

- Blend of Costa Rican & Nicaraguan beans for a smooth, medium blend
- Available by the cup or pound

Affiliation Opportunities:

Single serving give-away packets Label logo identification Music download sponsorships



Live at Dosey Doe

Host Kyle Hutton takes the studio audience behind the lives and songs of guest artists

- 12 radio program tapings each season
- Prior guests have included:

Mark Chesnutt
Randy Rogers
Larry Gatlin
Cody Canada
and more...

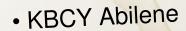
Affiliation Opportunities:

Presenting Sponsorships
VIP Entertainment Packages
Playbill Advertising
Student / Artist Scholarship Tickets



RLRM Radio

Real Life Live at Dosey Doe tapings are edited into a one-hour weekly radio show currently broadcast in 6 Texas markets.



•KVST Conroe/Huntsville

The Ranch Radio Network

 Ft. Worth
 Sulphur Springs
 Corsicana

•Texas Mix LaGrange/Columbus

Affiliation Opportunities:

Presenting Sponsorship One-Minute National Spots











Songwriters Experience

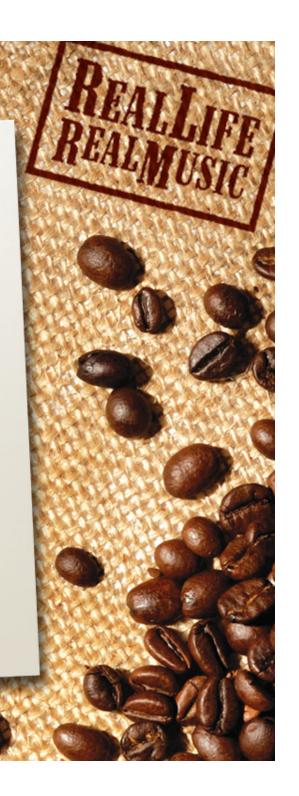


Summer Day Camp for Students 6th – 12th grades

- Write, Record, Rehearse and Perform original composition
- Showcase at Dosey Doe the final evening of camp

Affiliation Opportunities:

Songwriters Experience
Sponsorships
Student Artist Scholarship
Program



Real Life Real Music Festival

Mid October gathering of Real Life Artists at Bernhardt Winery in Plantersville

- Acoustic & Americana focus
- High-end VIP packages available
- Past headliners include Austin
 City Limits Alumni The Band of Heathens

Affiliation Opportunities:

Platinum, Gold, Silver & Bronze Sponsorships



Project Real Life

Real Life invests time and resources in young artists & charitable causes including Sharing Sight.



Compilation C/D's, Artist memorabilia and more are donated to generate funds for projects & to encourage Artist and fan hands-on involvement.

Affiliation Opportunities:

Compilation C/D Sponsorship Guatemalan Eye Care Trip Sponsorships Artist Development Grants



Sponsor demographics

Real Life Real Music sponsors are corporations or individuals with an affinity for the arts and/or desire to affiliate with brands that earn the attention of a high end demographic.

The quality of Real Life experiences coupled with marketing impressions and value created has resulted in lasting sponsor relations.

From the stage to the airwaves, print to internet, from the intangibility of association - to the tangible products delivered, Real Life provides measurable human, cultural, and corporate value.



2011 affiliation packages available.
Rate sheets and references upon request.

Real Life – Real Music www.realliferealmusic.com 32618 Tamina Rd. Ste B Magnolia, Texas 77354 713.542.8189

Thank you for your consideration.



REALISIC REALINISIC

2011 AFFILIATION OPPORTUNITIES

